

HOW MUCH PAPER RECEIPTS COST YOUR BUSINESS.



1 OUTLET



1 POS

Average Receipt Size **20cm**
 No. of Receipts Printed Per Roll **250**

204,440 cm
2 KMS
 Length of Roll



No. of rolls consumed per year **491**
 Cost of Rolls Per POS / year **AED1,473.00**



THIS LEADS TO CARBON EMISSIONS OF

3g

Per Receipt

750g

Per Roll

.368tn

Per Year



430 OUTLETS



15 POS

Simulating printed receipt impact for one of the largest retailers in the UAE.

AED 9,500,850

Total expense per year on POS

2,375,212,500.00g

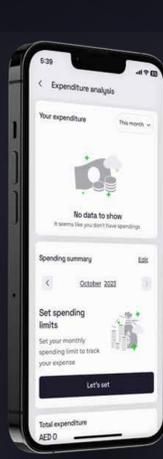
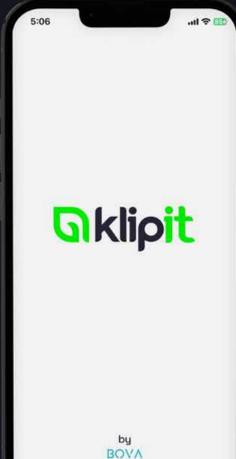
of carbon emissions, by the brand

Every **10,000 receipts** printed leads to **30,000g** of carbon emission

WITH KLIPIT, YOU CAN SAVE

90%

OF YOUR POS COST



AND

ELIMINATE 100% OF **CO₂** EMISSIONS

THE SIGNS ARE THERE.



A resounding **70% of respondents will support brands that champion environmental sustainability**, revealing a growing consumer preference for businesses that are mindful of their environmental footprint.

68% of people surveyed said they would be willing to use an app for digital receipts.



There's a **particular interest in digital receipts** among the middle-income bracket (\$1600 to \$5332).

There is a notable inclination towards digital receipts across the GCC, with nearly **half of the population ready to embrace a digital receipts app in regions like Qatar (62%) and UAE (46%)**.

