

## HOW MUCH PAPER RECEIPTS COST YOUR BUSINESS.



1 OUTLET



1 POS

Average Receipt Size **20cm**

No. of Receipts Printed Per Roll **250**

204,440 cm  
**2 KMS**  
Length of Roll



No. of rolls consumed per year **491**

Cost of Rolls Per POS / year **AED1,473.00**

THIS LEADS TO CARBON EMISSIONS OF

**3g**

Per Receipt

**750g**

Per Roll

**.368tn**

Per Year



430 OUTLETS



15 POS

Simulating printed receipt impact for one of the largest retailers in the UAE.

**AED 9,500,850**

Total expense per year on POS

**2,375,212,500.00g**

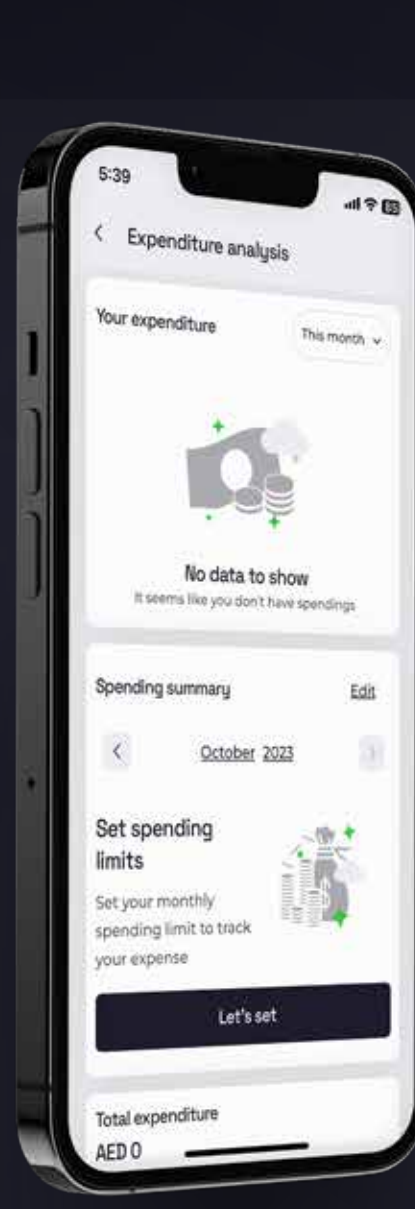
of carbon emissions, by the brand

Every  
**10,000 receipts**  
printed leads to  
**30,000g**  
of carbon emission

WITH KLIPIT, YOU CAN SAVE

**90%**

OF YOUR POS COST



AND

ELIMINATE 100% OF  
**CO<sub>2</sub>**  
EMISSIONS

THE SIGNS ARE THERE.

**70%**

A resounding **70% of respondents** will support **brands that champion environmental sustainability**, revealing a growing consumer preference for businesses that are mindful of their environmental footprint.

**68% of people surveyed** said they would be willing to use an app for digital receipts.

**68%**



There's a **particular interest in digital receipts** among the middle-income bracket (\$1600 to \$5332).

There is a notable inclination towards digital receipts across the GCC, with nearly half of the population ready to embrace **a digital receipts app in regions like Qatar (62%) and UAE (46%)**.

